



ASBURY PARK
SUMMER
GAMES

A weekend of fitness, returning to the historic Asbury Park, NJ.

Occurring August 19-20, 2023



ABOUT US

The Asbury Park Summer Games are BACK. After 3 successful years and a shutdown due to a global pandemic, the Summer Games are returning to the historic beach town of Asbury Park, NJ.

2023 will be an important year for the return of the Summer Games because this year is all about the local CrossFit communities. Our goal is to involve as many different gyms as possible from the surrounding areas so that we can celebrate all of the different affiliates.

This year's event will feature same sex trios across different divisions including Elite, RX, Intermediate, and Masters 35+.

BY THE NUMBERS

2018 Stats: 1700 Spectators 700 Athletes, 100 Volunteers and Judges

2019 Stats: 3000 Spectators, 800 Athletes

2020: 1,100 Signups before the Covid Shutdown

2023 Projections: 750 Athletes, 2000 Spectators, 150+ Judges and Volunteers



SPONSORSHIP OPPORTUNITIES

APG Title Partner - \$10,000 (One Available)

- Name on Title of the event
 - COMPANY NAME'S ASBURY SUMMER GAMES or
 - ASBURY SUMMER GAMES BROUGHT TO YOU BY COMPANY NAME
- Banners wrapping the competition floor
- 20' x 20' Booth – Premium location – CENTRAL IN PARK. Everything will funnel towards.
 - Power included with every booth
- Logo and name on all athlete correspondence
- Marketing materials or product in athlete bag
- Logo and name on every shirt
- Five targeted social media posts on all APGsocials
- First rights of refusal for future events
 - Including phase 2 expansion of APG into different competitions throughout the year

APG Gold Level (\$3,000) (Two Available)

- 20' x 10' Booth – Secondary location

- Power included with every booth
- Official sponsor of 2 events
- Sign on competition floor
- Logo on all athlete shirts
- Marketing materials or product in athlete bags
- Three targeted social media posts on all APG socials

APG Silver Level (\$1,000) 20 Available

- 10 x 10 Booth – vendor village
 - Power Included with every booth
- Marketing materials in athlete bags

Additional Opportunities

- Food truck \$750 (6 Available)
- Outdoor Fence Banner 6x6 (48 available)
 - Package of 2 - \$800
 - Package of 4 - \$1200
 - Package of 8 - \$2000
- Logo on shirt only - \$1500
 - Logo is included if you have title or gold sponsor package
 - Estimated 700+ Shirts

